

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|--|-----------------|------------------|---------|------------------|
| L1 | 236 | customer near2 profiling | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:08 |
| L2 | 57 | customer near2 segmenting | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:08 |
| L3 | 164 | (1 or 2) and (webpage or page) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:08 |
| L4 | 42 | (1 or 2) and (display\$ near2 (webpage or page)) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:09 |
| L5 | 692 | (customer near2 (profil\$ or segment\$)) and (display\$ near2 (webpage or page)) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:09 |
| L6 | 650 | 5 not 4 | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:10 |
| L8 | 288 | 6 and "705"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:10 |
| L9 | 226 | 8 and level | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:11 |
| L10 | 39 | 8 and (customer near2 level) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:10 |
| L11 | 62 | 6 and "715"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:11 |
| L12 | 55 | 11 and level | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:11 |
| L13 | 516 | "customer level" | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:11 |
| L14 | 0 | 13 with (preferred or prefered) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:11 |
| L15 | 0 | 13 with (gold or platinum) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:15 |
| L16 | 277 | customer with (gold or platinum) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:15 |
| L17 | 92 | 16 and (service near2 level) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:15 |
| L18 | 22 | 17 and "705"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:16 |
| L19 | 2 | 17 and "715"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:16 |
| L20 | 483 | ("home page" or "home webpage" or "home web page" or homepage or homewebpage) with ((visitor or "first time") and (regular or frequent or repeat)) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:16 |
| L21 | 75 | 20 and "705"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:16 |

| | | | | | | |
|-----|------|--|--------------------|----|-----|------------------|
| L22 | 19 | 20 and "715"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:16 |
| L23 | 483 | ("home page" or "home webpage" or "home web page" or homepage or homewebpage) with ((visitor or "first time") and (regular or frequent or repeat)) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:17 |
| L24 | 75 | 23 and "705"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:18 |
| L25 | 19 | 23 and "715"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:18 |
| L26 | 465 | (webpage or "web page") with ((visitor or "first time") and (regular or frequent or repeat)) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:18 |
| L27 | 71 | 26 and "705"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:18 |
| L28 | 19 | 26 and "715"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:18 |
| L29 | 3936 | ((705/18) or (705/26)).CCLS. | US-PGPUB; USPAT | OR | OFF | 2005/06/15 10:19 |
| L30 | 31 | 29 and "customer level" | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:20 |
| L31 | 137 | 29 and (customer with level with service) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:21 |
| L32 | 32 | 29 and ((customer with level with service) same purchase) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:20 |
| L33 | 515 | (715/526).CCLS. | US-PGPUB; USPAT | OR | OFF | 2005/06/15 10:20 |
| L34 | 2 | 33 and "customer level" | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:20 |
| L35 | 1 | 33 and (customer with level with service) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:21 |
| S1 | 218 | customer near2 profiling | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:08 |
| S2 | 48 | customer near2 segmenting | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:08 |
| S3 | 146 | (S1 or S2) and (webpage or page) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:08 |
| S4 | 33 | (S1 or S2) and (display\$ near2 (webpage or page)) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:08 |
| S5 | 46 | S2 not S4 | US-PGPUB; USPAT | OR | ON | 2005/01/28 11:06 |
| S6 | 466 | "customer level" | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:11 |
| S7 | 0 | S6 with (preferred or preferred) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:11 |

| | | | | | | |
|-----|-------|--|--------------------|----|----|------------------|
| S8 | 0 | S6 with (gold or platinum) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:15 |
| S9 | 3 | S6 same (gold or platinum) | US-PGPUB; USPAT | OR | ON | 2005/01/28 11:08 |
| S10 | 251 | customer with (gold or platinum) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:15 |
| S11 | 1 | ("2002/0016769").URPN. | USPAT | OR | ON | 2005/01/28 11:10 |
| S12 | 25 | S10 and "705"/\$.cccls. | USPAT | OR | ON | 2005/01/28 11:28 |
| S13 | 2 | S10 and "715"/\$.cccls. | USPAT | OR | ON | 2005/01/28 11:28 |
| S14 | 508 | customer same (gold or platinum) | US-PGPUB; USPAT | OR | ON | 2005/01/28 11:29 |
| S15 | 181 | S14 and (webpage or page) | US-PGPUB; USPAT | OR | ON | 2005/01/28 11:30 |
| S16 | 68 | S15 and "credit card" | US-PGPUB; USPAT | OR | ON | 2005/01/28 11:30 |
| S17 | 32 | S16 and "705"/\$.cccls. | US-PGPUB; USPAT | OR | ON | 2005/01/28 11:38 |
| S18 | 1 | ("2002/0016769").URPN. | USPAT | OR | ON | 2005/01/28 11:35 |
| S19 | 1 | S16 and "715"/\$.cccls. | US-PGPUB; USPAT | OR | ON | 2005/01/28 11:37 |
| S20 | 922 | "frequent flyer" | US-PGPUB; USPAT | OR | ON | 2005/01/28 11:37 |
| S21 | 466 | S20 and (webpage or page) | US-PGPUB; USPAT | OR | ON | 2005/01/28 11:37 |
| S22 | 288 | S21 and "705"/\$.cccls. | US-PGPUB; USPAT | OR | ON | 2005/01/28 11:38 |
| S23 | 59 | S22 and (customer with level) | US-PGPUB; USPAT | OR | ON | 2005/01/28 11:38 |
| S24 | 42 | S23 and (webpage or "web page") | US-PGPUB; USPAT | OR | ON | 2005/01/28 16:05 |
| S25 | 446 | ("home page" or "home webpage" or "home web page" or homepage or homewebpage) with ((visitor or "first time") and (regular or frequent or repeat)) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:16 |
| S26 | 63 | S25 and "705"/\$.cccls. | US-PGPUB; USPAT | OR | ON | 2005/01/28 12:00 |
| S27 | 11256 | ("home page" or "home webpage" or "home web page" or homepage or homewebpage) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:17 |
| S28 | 5 | S27 with ((visitor or "first time") and (regular or frequent or repeat)) | US-PGPUB; USPAT | OR | ON | 2005/01/28 11:59 |
| S29 | 432 | (webpage or "web page") with ((visitor or "first time") and (regular or frequent or repeat)) | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:18 |

| | | | | | | |
|-----|-------|--|--------------------|----|----|------------------|
| S30 | 19 | S25 and "715"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/06/15 10:18 |
| S31 | 0 | S29 and "7o5"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/01/28 12:00 |
| S32 | 60 | S29 and "705"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/01/28 12:01 |
| S33 | 35151 | (webpage or "web page") | US-PGPUB; USPAT | OR | ON | 2005/01/28 12:02 |
| S34 | 33 | S33 with ((visitor or "first time") and (regular or frequent or repeat)) | US-PGPUB; USPAT | OR | ON | 2005/01/28 12:02 |
| S35 | 0 | ("2002/0062245").URPN. | USPAT | OR | ON | 2005/01/28 12:09 |
| S36 | 0 | ("2002/0019837").URPN. | USPAT | OR | ON | 2005/01/28 14:28 |
| S37 | 0 | "20020154126".pn. | USPAT | OR | ON | 2005/01/28 14:28 |
| S38 | 1 | "20020154126".pn. | US-PGPUB; USPAT | OR | ON | 2005/01/28 14:28 |
| S39 | 0 | ("2002/0013711").URPN. | USPAT | OR | ON | 2005/01/28 14:37 |
| S40 | 0 | ("home page" or "home webpage" or "home web page" or homepage or homewebpage) with ((second or different) near2 version) | US-PGPUB; USPAT | OR | ON | 2005/01/28 15:27 |
| S41 | 11256 | ("home page" or "home webpage" or "home web page" or homepage or homewebpage) | US-PGPUB; USPAT | OR | ON | 2005/01/28 15:27 |
| S42 | 0 | S41 with ((second or different) near2 version) | US-PGPUB; USPAT | OR | ON | 2005/01/28 15:27 |
| S43 | 166 | S41 with version | US-PGPUB; USPAT | OR | ON | 2005/01/28 15:27 |
| S44 | 26 | S43 and "705"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/01/28 15:27 |
| S45 | 922 | "frequent flyer" | US-PGPUB; USPAT | OR | ON | 2005/01/28 16:05 |
| S46 | 466 | S45 and (webpage or page) | US-PGPUB; USPAT | OR | ON | 2005/01/28 16:05 |
| S47 | 288 | S46 and "705"/\$.ccls. | US-PGPUB; USPAT | OR | ON | 2005/01/28 16:05 |
| S48 | 59 | S47 and (customer with level) | US-PGPUB; USPAT | OR | ON | 2005/01/28 16:05 |
| S49 | 42 | S48 and (webpage or "web page") | US-PGPUB; USPAT | OR | ON | 2005/01/28 16:05 |
| S50 | 8 | S49 and cookie | US-PGPUB; USPAT | OR | ON | 2005/01/28 16:05 |
| S51 | 7 | ("6334110" "6070142" "20020016769" "20020065723" "20020062245" "20020019837" "20020013711").pn. | US-PGPUB; USPAT | OR | ON | 2005/01/28 16:10 |
| S52 | 2 | S51 and cookie | US-PGPUB; USPAT | OR | ON | 2005/01/28 16:10 |

| | | | | | | |
|-----|------|---|-----------------|----|-----|------------------|
| S53 | 17 | cookie with ((visitor or "first time") and (regular or frequent or repeat)) | US-PGPUB; USPAT | OR | ON | 2005/01/28 16:29 |
| S54 | 0 | ("2001/0054064").URPN. | USPAT | OR | ON | 2005/01/28 16:34 |
| S55 | 327 | "user group" with (homepage or page or webpage) | US-PGPUB; USPAT | OR | ON | 2005/01/30 11:19 |
| S56 | 18 | S55 with different | US-PGPUB; USPAT | OR | ON | 2005/01/30 11:29 |
| S57 | 3582 | ((705/18) or (705/26)).CCLS. | US-PGPUB; USPAT | OR | OFF | 2005/06/15 10:19 |
| S58 | 950 | S57 and (profile or profiled or profiling) | US-PGPUB; USPAT | OR | ON | 2005/01/30 11:38 |
| S59 | 564 | S57 and ((customer or user) near2 (profile or profiled or profiling)) | US-PGPUB; USPAT | OR | ON | 2005/01/30 11:38 |
| S60 | 18 | S59 and (display\$ near3 (homepage or "home page")) | US-PGPUB; USPAT | OR | ON | 2005/01/30 11:37 |
| S61 | 5109 | "709"/\$.ccls. and (profile or profiled or profiling) | US-PGPUB; USPAT | OR | ON | 2005/01/30 11:37 |
| S62 | 2818 | S61 and ((customer or user) near2 (profile or profiled or profiling)) | US-PGPUB; USPAT | OR | ON | 2005/01/30 11:37 |
| S63 | 81 | S62 and (display\$ near3 (homepage or "home page")) | US-PGPUB; USPAT | OR | ON | 2005/01/30 11:38 |
| S64 | 476 | (715/526).CCLS. | US-PGPUB; USPAT | OR | OFF | 2005/01/30 11:38 |
| S65 | 69 | S64 and (profile or profiled or profiling) | US-PGPUB; USPAT | OR | ON | 2005/01/30 11:38 |
| S66 | 42 | S65 and ((customer or user) near2 (profile or profiled or profiling)) | US-PGPUB; USPAT | OR | ON | 2005/01/30 11:38 |